

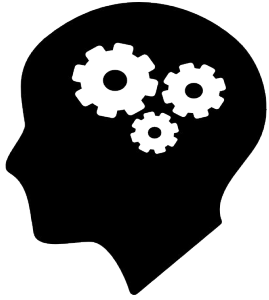


TRDR

simple stock investing

and making money

Investing in stocks is not simple



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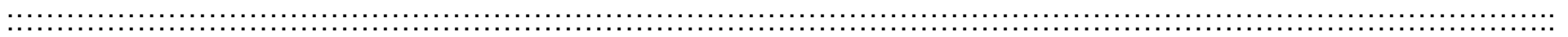
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Requires one to be knowledgeable

Requires one's time & effort

Requires speed & accuracy to trade





Majority of active retail traders end up losing money due to biases



Confirmation bias

Human tendency of seeking out information that confirms our current view



Loss aversion

People prefer avoiding losses over getting gains



Endowment effect

People place a higher value something they own versus something they don't own



Disposition effect bias

Investors tend to sell winning investments and hold on to losing investments



Overconfidence bias

People believe that they have more knowledge on a certain topic than they actually have

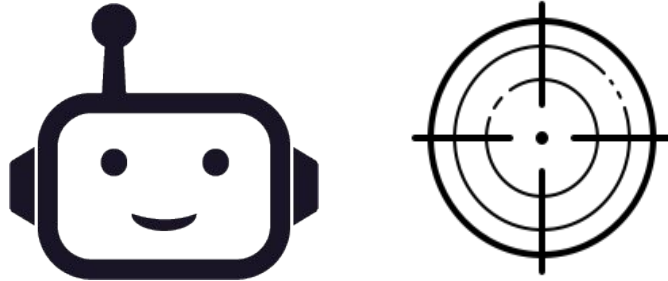


Familiarity bias

Investors prefer a familiar investment although they know the gains that are attached to a diversified portfolio.



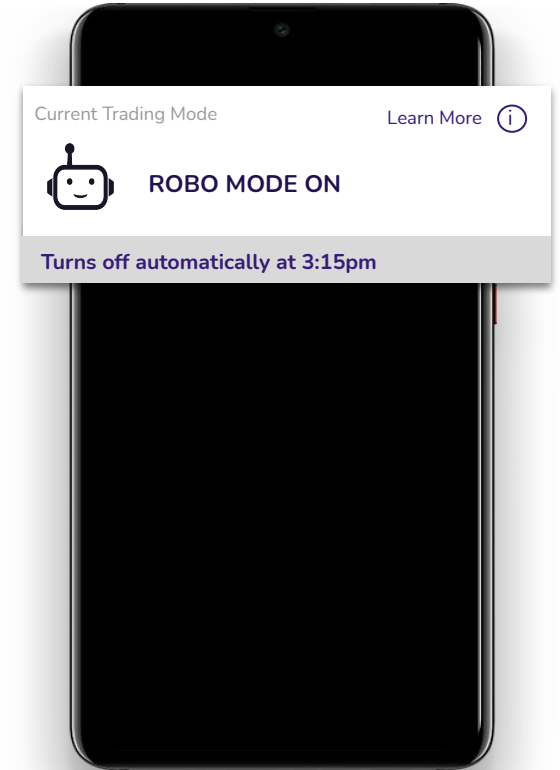
What if one had a **Robot Assistant** who could **handle your trading & investing**?



Robots through **pre-programmed instructions** can execute trades faster and more accurately than humans, **without human biases**



India's first **100% automatic*** investing platform for retail investors



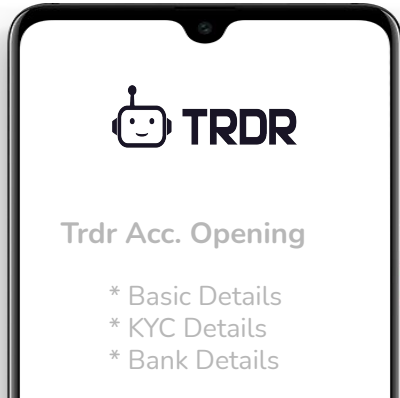
* **Robo-investing:** zero human emotion, zero knowledge, zero manual effort, zero screen time

How it works?

Step 1:

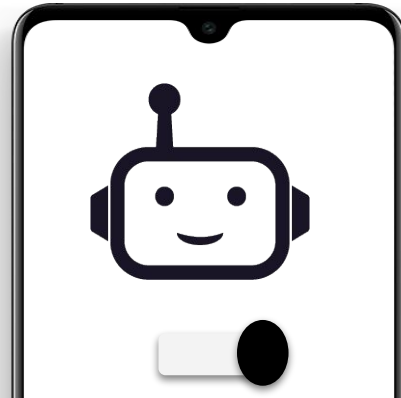
Register for a Trdr Account & fund it

SIGN UP



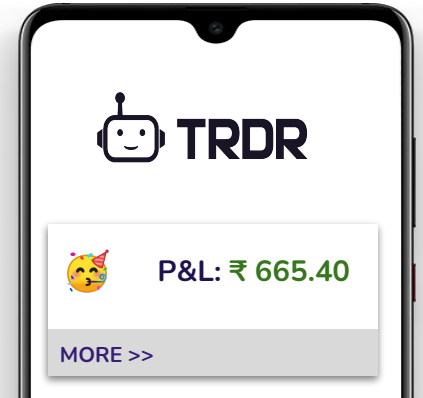
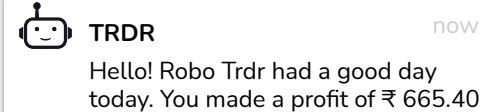
Step 2:

Activate Robo Trdr to assist you



Step 3:

Check Open Positions and be notified of your P&L



Why use Robo Trdr?

Your Robo will do the following

- ✓ pick stocks
- ✓ intraday trading
- ✓ take deliveries

Your benefits of using a Robo

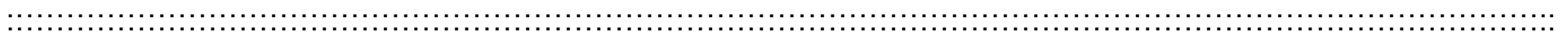
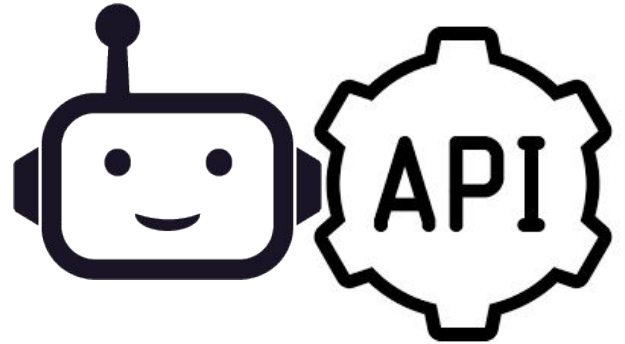
- ✓ zero screen time
 - ✓ zero emotional decisions
 - ✓ zero manual effort
-

Embedded Finance: Trdr Connect API Platform

Trdr Connect API is meant to enable others to build innovative trading & investment platforms.

Who we serve:

- Fintechs
- Registered Stock Brokers
- Registered Investment Advisors
- Financial Institutions
- Global Brands



Vision

To make investing simple, inexpensive and accessible to all.

Mission

We want to democratize automatic investing which was otherwise limited to a privileged few institutional investors and big brokerage firms.



robo-investing for millennials

Re-imagining investing
with a Robo-first approach

Join waitlist: <http://trdr.money/>

